

## Case Studies

### 1) Anjali Maiti : ““Kuroiler Nahi to Jeevan Nahi (No Kuroiler – No life)”



Such is the impact of Kuroiler on Anjali Maiti's life. For her, **Kuroiler rearing contributes to almost 50% of her income**. Her household comprises of invalid old father-in-law and husband with medical problem and presently she is the **sole bread winner**. All she has is a small *kutchha* one room hut that she shares with her family and 50 Kuroiler! In Kuroiler she finds **a steady source of income with minimum inputs both in form of labour as well as investment**. Other village women admire Anjali for her skills in Kuroiler rearing and **seek her advice**. She is happy to have her Kuroiler and cannot think of life without it

### 2) Shantana Purkiat : “I am happiest when Kuroiler money comes into my hands” (translated)



Rearing Kuroiler as a source of supplementary income was a major step for Shantana Purkait. She neither had any previous experience in poultry keeping nor the capital for investment. Her husband's employer provided the starting capital in form of loan while know-how of Kuroiler keeping was sourced from the mother unit owner and neighbours.

She has already made a net profit of Rs 2000/- within 6 months of Kuroiler keeping and has three hens that lay eggs for her children and family to consume. The Kuroiler money is used to fulfil educational needs of children and buying rations. Her second flock is now ready for sale and she is up-beat about it.

Shantana father-in-law has emerged as her most vocal supporter and sees nothing wrong in her attempt at Kuroiler keeping as business venture. As

far as society is concerned he has this to say –  
**“Kaun Bolbe...!? (Who will say anything..?)”**

3) Tarabela Ghosh : “Kuroiler for me is only profit. (Translated)”



“So what if my name is good, my fate is terrible!”

This is how Tarabela sums up her life. Life has been difficult for Tarabela Ghosh. She lost her husband at the age of 28 years with three minor sons to bring up and no means of livelihood the situation was bleak.

Today sale of poultry and par-boiled rice are her sources of income. The waste from her rice business goes into feeding her Kuroiler and she is happy with this arrangement. She sees Kuroiler rearing a win-win situation.

Tarabela is deeply attached to her flock and looks after them relentlessly. Their presence is an anchoring factor of her life. She is so happy with her Kuroiler that she would love to increase her flock size, but cannot do so. Her sister-in-laws will not like it if her flock size is bigger than theirs. Since she has to live next to them and share the yard, she cannot dare to go against them.