



## **KUROILER ®**

### **MULTI COLOURED MEAT BIRD FOR SMALL FARMERS**

Primarily designed for rural households.

Keggfarms Kuroilers are now also being preferred by increasing number of small poultry farms, who wish to raise multi-coloured poultry birds to around 1 Kg meat for the live bird market.

**For small farms Kuroilers score over broilers for several reasons. Primarily:**

1. Day Old Chicks are generally priced lower than broiler chicks
2. Hardy birds that thrive even with unsophisticated management and feed inputs.
3. Meat distributed in a balanced manner on the breast area and legs. Birds are traditional in appearance.
4. Quality of meat perceived as superior
5. Birds being multicoloured fetch a premium of over 10% in most live bird meat market.
6. Traditional live bird customers prefer to purchase a whole live bird of 1 kg wt and not a much bigger of almost 2 kg bird.
7. Kuroilers attain 1 Kg wt. between 5-6 weeks of age depending upon feed and management conditions with excellent liveability.

Kuroilers are genetically developed by Keggfarms from germ plasm totally adapted to tropical environment. Supplies can be made as Day Old Chicks and / or as Hatching Eggs.

**Supply Centres** : Kolkatta, Guwahati, Siliguri, Cuttack, Ranchi,  
Varanasi, Gorakhpur, Bilaspur, Hosur and Gurgaon.

**Contact – National Sales Co-ordinator**

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**KEGGFARMS**  
Pioneering- A Way of Life

